



# KING'S CAPITAL

Markets Overview

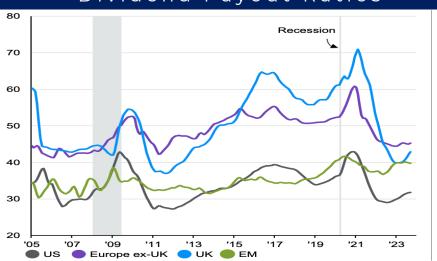
# Markets Overview

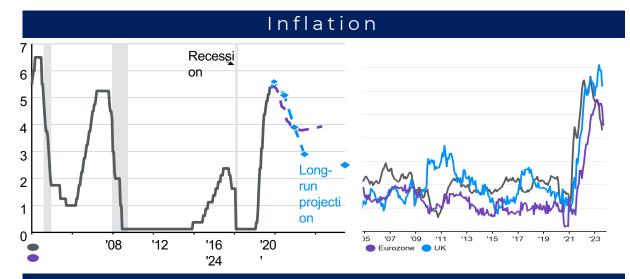


# **Equities Performance**

# US -1.7 Europe -4.0 EM ex Asia -6.1 Asia ex Japan -6.4 Japan -2.4

# Dividend Payout Ratios





# Yield Curve

200	F	Recession	$\Lambda$	MA		$\sqrt{\Lambda}$	1	
100		M	/ "I		\	V		$\Lambda$
0		· \\		γ.	W			
-100	MIN							<b>Y</b>
-200								
-300 '7	77 '82	'87	92 '97	'02	'07	'12	'17	'22

Yield curve inversion date	Curve inversion to S&P 500 peak before recession	S&P 500 peak to start of recession	Curve inversion to recession
Aug '78	18	0	18
Sep '80	Sep '80 3		11
Dec '88	19	1	20
May '98	22	12	34
Dec '05	22	3	25
Median	19	3	20
Average	17	5	22

Source: J.P Morgan Market Insight

# Sector Overview (Health Care)



### Healthcare Spending

During the Great Recession of 2007-2009, U.S. healthcare spending continued to grow, albeit at a slower rate. In 2008, healthcare spending increased by 4.4%, compared to an average growth rate of 6.1% in the previous three years.

### Employment in Healthcare

Healthcare has consistently been one of the most robust sectors in terms of employment. During the Great Recession, while many industries experienced job losses, healthcare added jobs. For example, in the United States, healthcare added over 1 million jobs from December 2007 to June 2009, a period that included the height of the recession.

### Pharmaceuticals and Biotechnology

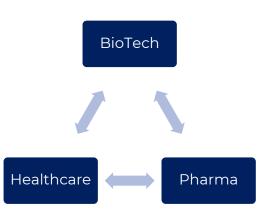
Pharmaceutical companies often experience relatively stable demand during recessions. For instance, in 2020, amid the COVID-19 pandemic, global pharmaceutical sales continued to grow, reaching approximately \$1.5 trillion.

### Telemedicine Growth

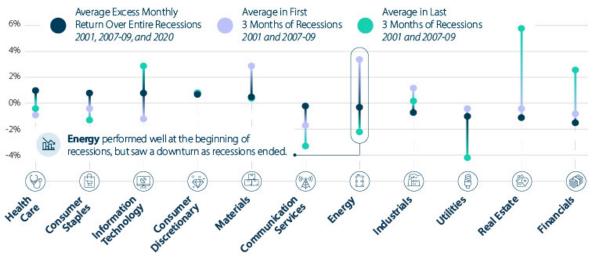
Telemedicine experienced significant growth during the COVID-19 pandemic. In the United States, the number of telehealth visits increased by over 1500% in just a few months in 2020, demonstrating the adaptability of the healthcare sector during crises.

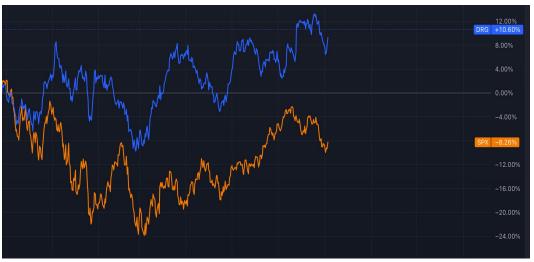
### Government Healthcare Spending

During recessions, governments may increase spending on healthcare to support healthcare infrastructure and ensure access to care. For example, the U.S. government allocated significant funds for healthcare as part of the CARES Act in response to the COVID-19 pandemic.



### Excess Monthly Returns of S&P 500 Sectors vs. S&P 500 Index





Source: McKenzie Q2 FY2023 Report





# KING'S CAPITAL

Pfizer – (NYSE:PFE) Recommendation : Long

> Scerbina Julio-Cezar 6/10/2023

# Company Overview



Pfizer Inc. is a multinational pharmaceutical company headquartered in New York City, USA. It is one of the world's largest pharmaceutical companies and is known for its research, development, and manufacturing of a wide range of healthcare products, including prescription drugs, vaccines, and consumer healthcare products

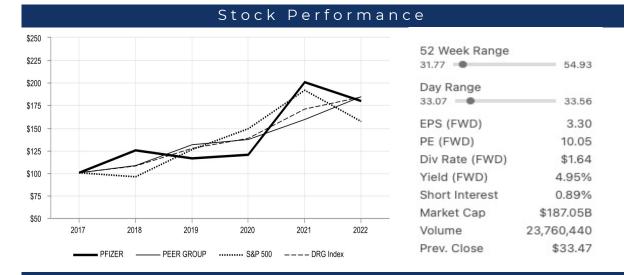
### Product Overview

### Pfizer Inc. (NYSE: PFE): A Global Pharmaceutical Giant

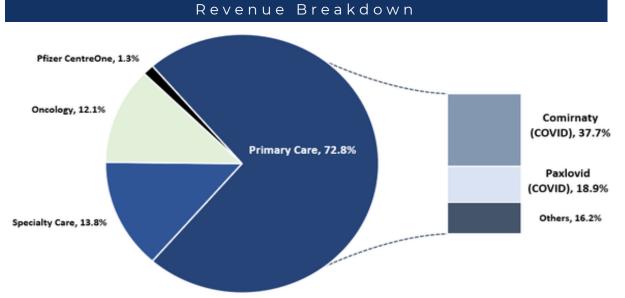
- Pfizer Inc. is a prominent player in the global pharmaceutical and biotechnology industry, recognized for its extensive portfolio of prescription drugs, over-the-counter medications, and vaccines.
- The company holds a substantial market presence and is among the world's leading pharmaceutical firms.

### Key Financials as of 10.10.2023:

- Revenues: Pfizer reported LTM (Last Twelve Months) revenues of approximately US\$100billion.
- EBITDA (Earnings Before Interest, Taxes, Depreciation, and Amortization): Pfizer generated approximately US\$42.3 billion in EBITDA.
- LTM Multiples:
  - P/E (Price-to-Earnings Ratio): **10.05**
  - P/S (Price-to-Sales Ratio): 2.39



### Key Management

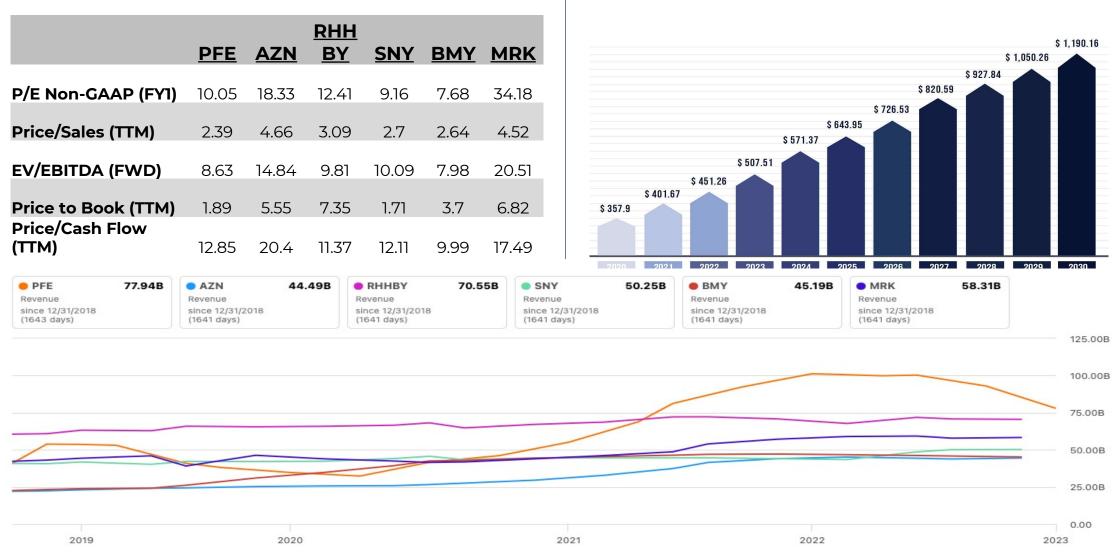


ALBERT BOURLA, CEO	Dr. Albert Bourla has been with Pfizer for many years and took on the role of Chairman and CEO in 2019.
DAVID M. DENTON, CFO	Worked for 7 years as senior manager for Deloitte
JENNIFER B. DAMICO, SENIOR VP	Leads Pfizer's global research and development efforts, overseeing the company's pipeline of pharmaceuticals and vaccines.

Source: Pfizer SEC Filing 2023

# Industry Analysis (Pharmaceutics)





Source: Seeking Alpha

# Financials Review



### Revenues

\$12.7B -53% op \$11.1B<sup>1</sup> +5% op

Excluding Comirnaty<sup>2</sup> and Paxlovid, op growth primarily driven by Nurtec ODT/Vydura, Oxbryta, and Vyndaqel family, partially offset by lower revenues for Inflectra and Ibrance

# Adjusted<sup>2</sup> R&D Expenses

\$2.6B -6% op

Primarily due to lower spend on programs to prevent and treat COVID-19, partially offset by increased investments to develop recently acquired assets and certain vaccine programs, as well as activities to support upcoming product launce.

# Adjusted<sup>2</sup> Cost of Sales

\$3.1B -66% op -7.0 ppts

Decrease in COS% primarily driven by favorable changes in sales mix, including lower sales of Comirnaty<sup>2</sup>

## **Diluted EPS**

Rep.<sup>2</sup> \$0.41 -77% Adj.<sup>2</sup> \$0.67 -65% op

Decrease in Adjusted<sup>2</sup> Diluted EPS was primarily driven by lower revenues

# Adjusted<sup>2</sup> SI&A Expenses

\$3.4B +20% op

Primarily driven by increased investments to support recently acquired and launched products and the expected Paxlovid commercial launch, as well as an increase in deferred compensation savings plan expenses

# **FX Impacts**

Revenue \$283M -1% Adj.<sup>2</sup> Dil. EPS \$0.05 -2%

Primarily driven by USD strengthening against Japanese Yen, Argentinian Peso, and Chinese Renminbi



Reinvestment: H1 2023

\$5.2B in internal R&D



Paying/Growing Dividends: H1 2023

**\$4.6B** returned to shareholders



Source: Pfizer Q3 Report 2023

# Investment Thesis

Recommendation
Buy(4 months)
Target \$40.5(+30%)



Undervaluation Due to Temporary Factors COVID-related revenues accounted for more than 56% of Pfizer's total revenues in 2022. Q2 2023 revenue down -53% from a year ago due to declining COVID-19 infection rates. This decline is likely temporary, driven by slower global inventory utilization.

Strong Fundamentals and Healthy Pipeline

Non-COVID revenues are up 5% from the previous year.

Pfizer's R&D capabilities have improved significantly:

Development timeline for new medicines and vaccines reduced from nine years in 2019 to five years by 2022.

End-to-end success rate now at 18%, nearly 10 times that of 2010.

Success rate of 60% on Phase 2 approvals for New Molecular Entities, outperforming the industry median of 37%.

Potential for Share Price Appreciation

Conservative annualized EPS target of \$2.68 and a 20x P/E multiple suggest significant upside potential. Potential share price upside estimated at 67% with a 20x P/E multiple. Current P/E multiple of 12x, compared to historical multiples, indicates undervaluation.

# Catalysts



FDA

- Etrasimod (ELEVATE 52) Ulcerative colitis treatment expected to have phase 3 results in the 4Q 2023
- •XTANDI (Enzalutamide) + Leuprolide (EMBARK) Nonmetastatic Prostate Cancer treatment expected to have results for phase 3 in the 4Q 2023
- · Brepocitinib Systemic lupus treatment that needs to go through last part of phase 2 testing in the 4q 2023

Acquisition

•The company has been on a major M&A spending spree, investing approximately \$27bn in under 2 years, with a potential total spending of \$70bn.



•4Q earnings are due on 31 Oct 2023 with analysts predicting an EPS of 0.577 vs a current EPS of 0.43



# Valuation



Base Case (\$36.98, +10.80%)

Short-term revenue is hurt from decreased demand for covid vaccines but long-term vision stays strong with upcoming FDA approvals

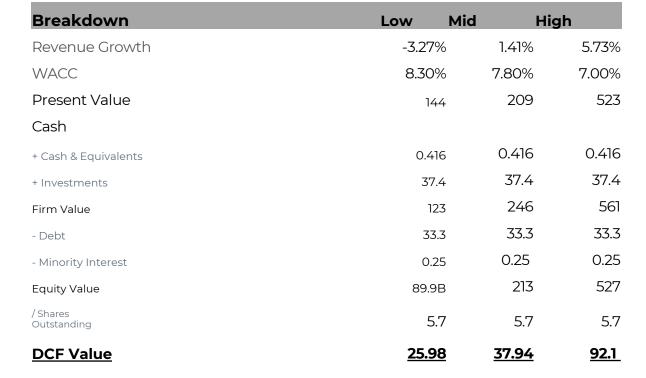
Bull Case (\$86.64, +63.60%)

Almost all drugs pass the FDA approval plus new acquisitions boost profitability

Bear Case (\$25.98, -24.0%)

Lower revenue from vaccines isn't substituted while most new drugs are postponed or not delivered

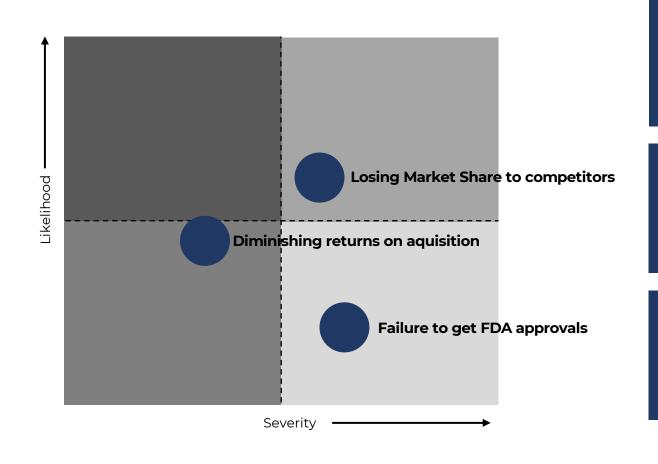
# 5-Year Discounted Cashflow Analysis





# Risk and Mitigations





### Failure to get FDA approvals

**Pipeline Success:** Pfizer's ability to maintain a robust and successful drug development pipeline is crucial. Investors should evaluate the progress of drugs in clinical trials and the likelihood of regulatory approval.

### **Losing Market Share to competitors**

**Competition in the Pharmaceutical Industry:** Pfizer operates in a highly competitive pharmaceutical industry. Losing market share to competitors is a common risk. New drugs, generics, or innovative therapies from competitors can impact Pfizer's market position and revenue.

### Diminishing returns on aquisition

**Integration Challenges:** Pfizer has a history of acquisitions to expand its portfolio and capabilities. However, integrating acquired companies can be challenging. If Pfizer fails to realize expected synergies or faces difficulties in integrating acquired assets, it can result in diminishing returns on these investments.





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The Cigna Group – (NYSE:CI)

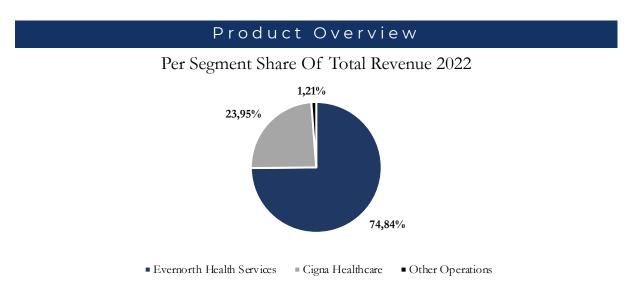
Recommendation: Long

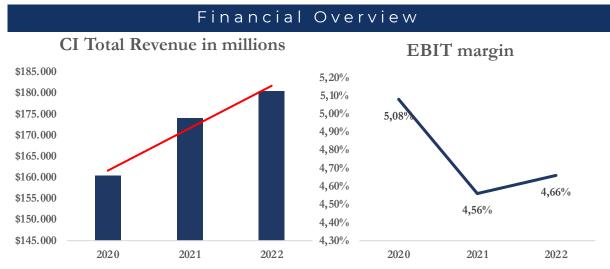
Tanay Sonawane

6/10/2023

# Company Overview

Cigna is an American health insurance firm based in Bloomfield, Connecticut providing insurance across medical, dental, disability, life and accident insurance and related products and services, the majority of which are offered through employers and other groups.

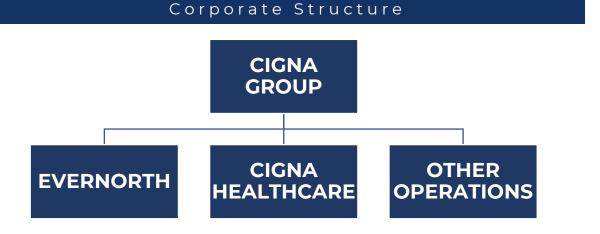




### Key Management

### CEO – David Cordani

- CFO Brian Evanko
- CEO, Evernorth Health Eric Palmer
- Exec VP, Operations Paul Sanford
- Chief Health Officer Dr. David Brailer



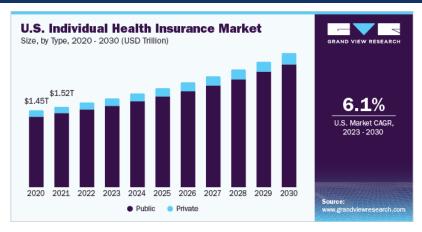
# Industry Analysis (Health Insurance)



# Industry Description

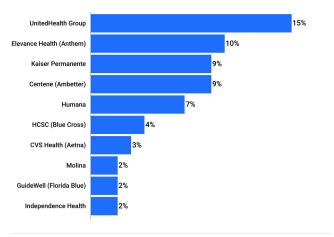
- The health insurance industry is a significant element of the American and global economy, enabling many to access life saving healthcare with buffered costs for them.
- The U.S. individual health insurance market size was valued at USD 1.60 trillion in 2022 and is expected to expand at a compound annual growth rate (CAGR) of 6.08% from 2023 to 2030.

# **Industry Trend**



# Competitive Analysis

### Market Share of Largest Health Insurance Companies



ValuePenguin

# Investment Thesis

Recommendation
Buy (5 months)
Target \$322.00 (+10%)



Strong growth strategy based on partnerships

- Expanding healthcare partnerships to penetrate market share and expand product suite
- Current partnerships offer diverse health services, driving growth.
- New partnerships, like VillageMD and soon the integration of Centene's product suite, emphasize further expansion into specialized care.
- Leveraging expertise and data to innovate for customers and drive technical growth.

Solid financial base

- Strong financial base from past performance.
- Cigna's earnings grew at 16.1% annually (vs. industry at 11.3%).
- Revenues grew at 19.4% per year.
- Return on equity: 14.9%, Net margins: 3.6%.
- Provides consistency for the investment thesis.

Robust future demand for core products

- With an aging population in the US, demand for health insurance related products is robust and inelastic in the private healthcare space.
- Projections point to medical customers at Cigna growing by at least 1.3 million in 2023.
- With robust inelastic demand, there is confidence that through economic swings, especially in our unstable macro environment we can still expect demand for these products to remain consistent and therefore growth too.

# Valuation

(USD in millions)			Projections			
	6M/FY23	FY24	FY25	FY26	FY27	Terminal
Due Stanfanton	2.000	7.070	0.077	0.400	40.000	0.450
Profit after tax	3,668	7,979	8,677	9,436	10,262	9,458
Growth	9%	9%	9%	9%	9%	
Payout ratio	21%	35%	49%	62%	76%	90%
Estimated paid dividends	775	2,784	4,223	5,893	7,822	8,513
Cost of equity 8.53%						
Long-term growth rate 1.00%						
Timing of dividends (mid year)	0.25	1.00	2.00	3.00	4.00	4.50
Present value of dividends	759	2,565	3,586	4,610	5,639	78,248

Equity value	95,406
(/) Outstanding shares	296
Fair price	
	322.34





	Equity value Fair price	123,636 417.72
High	Present value of dividends	
	Long-term growth rate	1.5%
	Cost of equity	7.34%
	Fair price	261.96
	Equity value	77,534
Low	Present value of dividends	
	Long-term growth rate	0.5%
	Cost of equity	9.71%

# Catalysts



Partnerships

 Further growth provided by planned partnerships with Centene and other targets building of products.



 Drives significant growth in earnings through innovation of product quality and further capture of market share.



Min Forecast Avg Forecast Max Forecast \$253.00 -12.22% \$320.91 +11.34% \$365.00 +26.63%

# Risk and Mitigations



# Significant investment into debt securities

- Decline in value of debt securities on the balance sheet highlights significant exposure to investment risk
- In poor market conditions like any insurance company, it may face significant impacts to its portfolio
- However, we counter that the firm is significantly cash rich and would probably be able to absorb any poor environment for its bond portfolio

Balance Sheet					
Balance Sheet as of:	Dec-31-2019	Dec-31-2020	Reclassified Dec-31-2021	Dec-31-2022	Jun-30-2023
Currency ASSETS	USD	USD	USD	USD	USD
Investment In Debt Securities	-	17,172.0	-	9,218.0	8,894.0





# KING'S CAPITAL

BioNTech SE - (NYSE:BNTX)

Recommendation: Long

Current Price: \$102.17

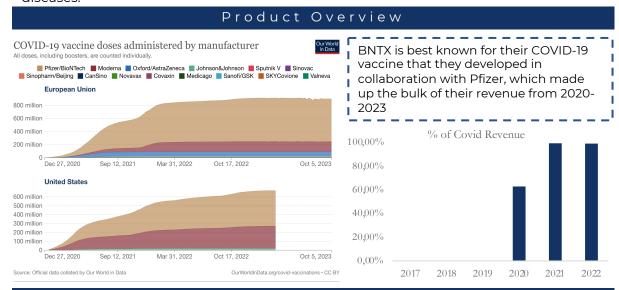
Abigail Kastono

6/10/2023

# Company Overview



BioNTech is a German biotechnology company based in Mainz that develops and manufactures active immunotherapies for patient-specific approaches to the treatment of diseases.



### Financial Overview BNTX Revenue EBIT Margins (%) 20000 15000 2017 2018 2019 2021 2.022 10000 5000 (99,5%) Total Revenue (€m) Gross Margins (%) Robust and sustained revenue growth following the release of COVID-19 vaccine, bolstered by notably strong margins. 84,9%

### Product Overview Beyond COVID vaccines

### — Multiple Late- and Early-Stage Pipeline Milestones Expected in 2023

Modality	Indication	Program	Select milestones	Anticipated timing
	COVID-19 <sup>1</sup>	BA.4-5-adapted bivalent	Pediatric label expansion	2H 2023
	COVID-19 – influenza Combination <sup>1,2</sup>	BA.4-5-adapted bivalent+ BNT161	Phase 1 data update	2023
nRNA vaccines for nfectious disease	Malaria	BNT163	Phase 1 data update	2H 2023
illections disease	HSV-2 <sup>3</sup>	BNT165	Phase 1 data update	2H 2023
	Shingles <sup>1</sup>	BNT167	Phase 1 FPD	FPD in February 2023
	Tuberculosis <sup>4</sup>	BNT164	Phase 1 FPD	H1 2023
NeST individualized nRNA vaccines	1L melanoma <sup>5</sup>	Autogene Cevumeran (BNT122)	Phase 2 data update	2023
	Adjuvant CRC <sup>5</sup>	Autogene Cevumeran (BNT122)	Phase 2 data update	
	Adjuvant PDAC <sup>6</sup>	Autogene Cevumeran (BNT122)	Phase 2 FPD	2023
	Multiple solid tumors <sup>7</sup>	BNT311 (PD-L1x4-1BB)	Expansion cohort data update	2023
lext-gen immune heckpoint	Multiple solid tumors <sup>7</sup>	BNT312 (CD40x4-1BB)	Expansion cohort data update	2023
nodulators	2L NSCLC <sup>8</sup>	ONC-392 (CTLA-4)	Phase 3 FPD	2023
Cell therapies	CLDN6+ solid tumors	BNT211	Phase 1 data update	2023
ell therapies	2L+ testicular cancer	BNT211	Phase 2 FPD	2024

Prior to COVID-19, BNTX was primarily focussed on developing treatments for cancer using mRNA technology.

Cash generated from COVID-19 vaccines (€1.075 31 Mar 2021) is already supporting a substantial pipeline.

According to BNTX, R&D spending is expected to balloon to 70% this year.

# Key Management



M.D., Co-Founder and immunologist, and

Chief Medical Officer of BioNTech, is a physician, cancer researcher with translational and clinical experience. She helped lead the discovery of cancer antigens.



Ugur Sahin

M.D., Co-Founder and CEO of BioNTech, is a physician, immunologist and leader in the development of novel approaches to fight cancer and infectious diseases. He is one of the world's foremost experts on mRNA medicines



Sean Marett

Joined in 2012. Prior. he worked in global strategic and regional marketing and sales roles at GlaxoSmithKline in the US and Pfizer in Europe, before taking business development executive roles at Evotec and Lorantis.

Source: Annual report, CapIQ

# Industry Analysis (BioTech)



# Surging Demand for Cancer Treatment Cancer Therapy Market (\$USD bn) Cancer Therapy Market (\$USD bn) 200 200 200 202 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032

The global oncology market was valued at US\$ 203.42 billion in 2022 and is expected to grow at a noteworthy CAGR of 8.8% from 2023 to 2032.

Cancer treatment segment accounted for 56% of the global oncology market share in 2022.

## Financial Overview (FY22)

	,			
	BNTX	MRNA	SGEN	GMAB
YoY Revenue Growth	-8.78%	10.98%	32.64%	72.00%
Gross Margins	82.70%	54.80%	10.60%	100.00%
EBIT Margins	68.8%	48.9%	(31.2%)	40.1%
LTM EV/Rev	1x	2.5x	18x	8.5x
LTM EV/EBITDA	1.5x	23.6x	N.A	19.7x

BNTX trades at significant discount to peers despite exceptional margin profile
Negative FY22 growth rate given tough FY21 comps. Growth runway remains
strong

### Product Overview



BNTX has a focus in immunotherapy to address cancer and infectious diseases using mRNA technology.



MRNA focuses on 5 therapeutic areas - infectious diseases, immuno-oncology, rare diseases, cardiovascular diseases and autoimmune diseases using mRNA tech.



SGEN focuses on cancer therapeutics using antibody-drug conjugates (ADCs) technologies.



Genmab focuses on cancer treatments while specialising in the development of anti-body drugs.

## Drug Pipeline (FY22)

Total	34	128	34	29
Phase III	2	5	10	12
Phase II	8	7	14	7
Phase I	24	24	10	10
Pre-Clinical	0	92	-	0
	BNTX	MRNA	SGEN	GMAB

BNTX has a respectable drug pipeline compared to peers, with a skew towards drugs in early stages of development. Further stages of approval could serve as a key catalyst of share price appreciation

# Investment Thesis

Recommendation Buy (12 months) Target €130.54(+27.8%)



Unjustified Pessimism on Wall Street

- Street expects that BNTX will experience a significant drop in revenue as demand for COVID-19 vaccines have decreased
- Despite the uncertainty surrounding vaccine sales, BNTX reaffirmed its outlook for COVID-19 vaccine revenues to reach **€5 billion** in 2023
- BNTX's ability to rapidly develop a COVID vaccine is a solid proof-of-concept for its technology

Life after the Jab

- The endemic COVID vaccine market
- Similar case: The flu market worth USD \$7.97bn in 2023 w a CAGR of 8.8%
- Recent developments of combo COVID-19/flu vaccines have shown effective results in early phases of trials

**Beyond Covid-19** 

- New developments have yet to be priced in
- Cash flows reinvested into R&D for other products in their pipeline
- Promising monotherapy for non-small cell lung cancer (NSCLC) recently went into phase 3 trials
- The likelihood of a development getting approvals from phase 3 trials is 50-70%
- NSCLC market size was valued at USD \$16.1bn in 2021 with a CAGR of 10.4%

# Valuation

Company Name	LTM EV/REV	LTM EV/EBITDA	LTM EV/EBIT	LTM P/E	LTM P/BV	NTM EV/REV	NTM EV/EBITDA	NTM P/E
MRNA	2.5x	23.6x	51.0x	33.9x	2.3x	3.75x	NM	NM
SGEN	18.0x	NM	NM	NM	18.9x	13.96x	NM	NM
GMAB	8.5x	19.7x	21.1x	34.6x	5.7x	8.02x	24.09x	34.57x
BNTX	1.0x	1.5x	1.5x	5.6x	1.3x	1.85x	7.66x	27.75x
High	18.0x	23.6x	51.0x	34.6x	18.9x	13.96x	24.09x	34.57x
Low	2.5x	19.7x	21.1x	33.9x	2.3x	3.75x	24.09x	34.57x
Mean	9.6x	21.7x	36.0x	34.2x	9.0x	8.58x	24.09x	34.57x
Median	8.5x	21.7x	36.0x	34.2x	5.7x	8.02x	24.09x	34.57x

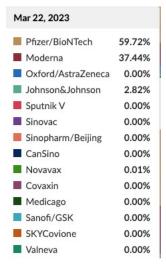
- Using comparable analysis to value BNTX as we find future revenue of the company to be unpredictable given the nature of the business. Main catalyst is the approval of drugs and treatments.
- BNTX trades at bottom-end of key comps following immense market sell-off and pessimism surrounding the long-term viability of the business.
- Expect BNTX to rerate to around 16x due to upcoming positive trial results, regulatory approvals and stronger than expected financial performance.
- 941.76m 24E EBITDA x 16x EV/EBITDA = 15068.16m
- 15068.16m EV 217.6m Net Debt + 16454m Cash = 31304.56m Market Cap
- 31304.56 Market Cap / 239.8m SO = €130.54 TP (Upside of 27.8%, 1 year horizon)

### What Could Go Wrong

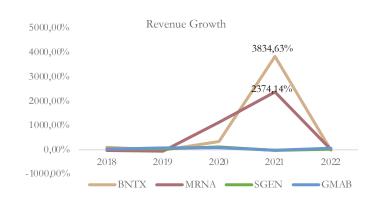
- **Pipeline Uncertainty.** Despite the robustness of BioNTech's pipeline, the outcomes of clinical trials are inherently uncertain. Even promising products can face delays, regulatory setbacks, or failure in clinical trials, which could result in substantial financial losses.
- Market Competition. The biotech industry is fiercely competitive. Other companies may develop more effective, safer, or cheaper drugs and therapies, thereby reducing the demand for BioNTech's products.
- **Legal Challenges.** Particularly with the development of its COVID vaccine, BioNTech is engaged in lawsuits where other companies alleged their patents were infringed upon.

# Appendix









US as of 22 March 2023

EU as of 22 March 2023

Table 1.

Comparison of the results of our article with previous publications using data from January 1, 2000, to October 31, 2015. We computed this using the algorithm shown in Fig. S5 in the <u>Supplementary Material</u>, which traces drug development programs and calculates the proportion of programs that advance from one phase to another

	This study—all indications (industry)			This study— lead indications (industry)				Hay and others (2014) —all indications		<u>Hay and others (2014)</u> —lead indications		<u>DiMasi and others (2010)</u> —lead indications		
Method	Path-by-Path		Phase-by-Phase		Path-by-Path		Phase-by-Phase		Phase-by-Phase		Phase-by-Phase		Phase-by-Phase	
	$\substack{\textbf{POS}\\i,i+1}$	$\begin{array}{c} \mathbf{POS} \\ i, \mathrm{APP} \end{array}$	$\substack{\textbf{POS}\\i,i+1}$	$\begin{array}{c} \mathbf{POS} \\ i, \mathrm{APP} \end{array}$	$\mathbf{pos}{i,}i{+}1$	$\mathbf{POS}i$ ,APP	$\mathbf{POS}{i,i+1}$	$\mathbf{pos}i, APP$	$\mathbf{POS}{i,i+1}$	$\mathbf{POS}i, \mathbf{APP}$	$\mathbf{POS}{i,i}{+}1$	$\mathbf{POS}i$ ,APP	$\mathbf{pos}{i,}i{+}1$	$\mathbf{POS}i, APP$
hase 1 to 2	66.4%	13.8%	38.8%	6.9%	75.8%	21.6%	63.2%	9.6%	64.5%	10.4%	66.5%	15.3%	71.0%	19.0%
hase 2 to 3	58.3%	35.1%	38.2%	11.2%	55.9%	26.4%	30.7%	15.2%	32.4%	16.2%	39.5%	23.1%	45.0%	26.8%
hase 3 to APP	59.0%	59.0%	59.0%	59.0%	70.0%	70.0%	49.6%	49.6%	50.0%	50.0%	58.4%	58.4%	60.0%	59.5%
hase 1 to APP		13.8%		6.9%		21.6%		9.6%		10.4%		15.3%		19.0%
umber of drugs				15 102			Ţ	Jnknown		5820		4736		1316
ears of source data ime-span)			200	00–2015 (16 years)		2006–2	2006–2015 (10 years) 2003		2003–	2003–2011 (9 years)		1993–2	2009 (17 years)	
umber of companies				5764				1103			835			50

Source: BNTX annual Report